

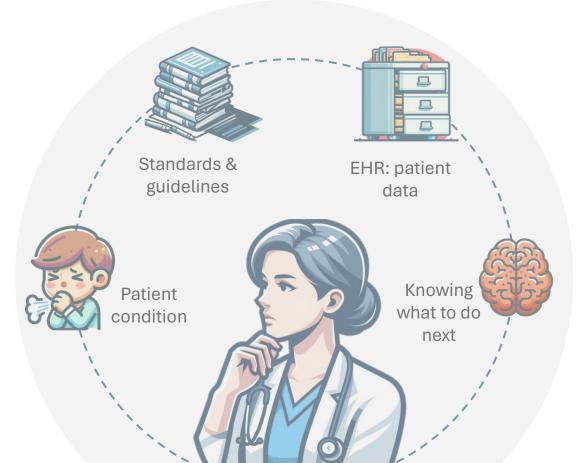
# The Clinical Intelligence Engine

## The access issue is rooted in a clinical problem.

- Medical knowledge doubles every 73 days
- Medical knowledge does NOT live in the EHR
- Piles of disorganized patient data has accumulated in the EHR
- Lack of actionable intelligence at the point of care LEADS to suboptimal care coordination which further exacerbates patient access challenges.



All of which contributes to clinician burnout!







A revolutionary **SaaS platform** that enables the creation, contextualization and distribution of clinical knowledge.



#### Intelligence Hub

No-code platform for collaborative knowledge creation with optimized workflow, intuitive design tools and digitally embedded clinical governance.



# Actionable Intelligence

A comprehensive clinical library consumable with relevant patient data within seconds driving next best actions at point of care.



# Patient Clinical Guidance

Robust collection of patient facing algorithms to guide care for the clinician and navigate patients to the most appropriate clinical setting.



# Care Journeys

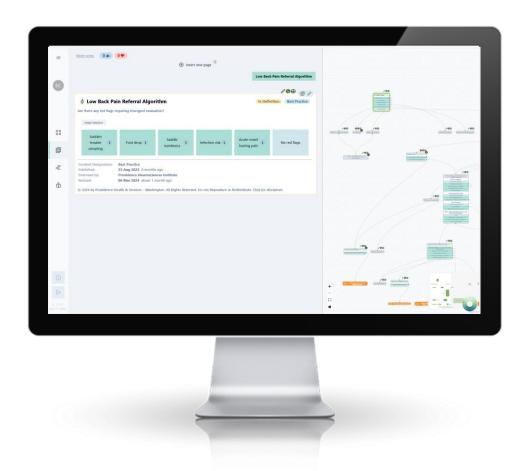
Consumer guided education and action for chronic condition management outside of the healthcare visit.

## Built to work how clinicians think



# MedPearl: Intelligence Hub

- No-Code collaborative platform
- Transform clinical knowledge into next best actions at point of care
- Contextualization engine allows seamless mapping of relevant patient data from the EHR alongside the clinical topic
- Digitally embedded clinical content governance
- Al tooling enhances and accelerates content creation
- Customer-Facing allowing access to build their own libraries, customize or contribute to the existing core library
- Multiple Personas meet patients and clinicians where they are across the continuum to address the access issues.





#### Metadata & Role Assignments

Contributor

■ Published by

ACN Express Can

ACN Urgent Care

Facey Medical Group

Institute for Human Carino

Pacific Medical Centers

Physician Enterprise Puget Sound

Rob Fearn MD- Gastroenters

Rex Cheng MD - GI and Hepi

Orange County High Desert

13 Oct 2022 7 days ago

13 06 Jan 2023 in 3 months

#### Audit Log

Clinical Knowledge Hub

HOME

DOCUMENTS

Quick Start Guide

KNOWLEDGE HUB

Colleen Finnegan

In Definition 48

Created

1/24/2023, 3:50:01 AM

1/6/2023, 10:47:46 AM

1/5/2023, 2:13:54 PM

1/4/2023, 1:02:03 AM

1/24/2023, 3:52:41 AM

#### Vote & Comment

# Maximum Transparency Digitally Enabled Clinical Governance

MedPearl content creators can accelerate clinical content creation with a platform designed to respect clinical governance.

Users of MedPearl Actionable
Intelligence are provided with clear
information and settings that describe
the history and level of endorsement
of a document.

Ready to be published
Requires attention

Comments or recommendations for Clinical notes

Tomments

Collaboration is supported through voting and adding comments

View and update review dates and endorsements

Record and access a full history of document interactions, changes and phases of editorial review and collaboration

Clinical Knowledge Hub ("Pearl") is designed to consolidate clinical guidance for providers and facilitate

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navigation of referrals and clinical expertise. It is NOT meant to replace your clinical judgment as a provider. Further, unless otherwise specified, all content that is provided on Pearl, upon submission, becomes property

Collaborate 10

∠ Documents / Published / Audit Log

Published: Syphilis Referral Guide

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Aparajita Deshpande

**Intelligence Hub Features** 



#### User Feedback

# New design feature Technical issue Teedback Feedback Feedback

MedPearl<sup>™</sup> first log in that must be acknowledged to use the app.

Disclaimer

of Providence Health & Services.

Please read and agree:

TERMS OF USAGE

## Actionable Intelligence Features

Pending Publication 15

Updated

1/24/2023, 3:52:42 AM

1/7/2023, 8:45:19 AM

1/5/2023, 2:16:09 PM

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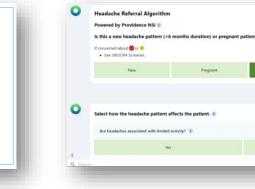
state: "REVIEW" → "PUBLISH

next review at: null → "20

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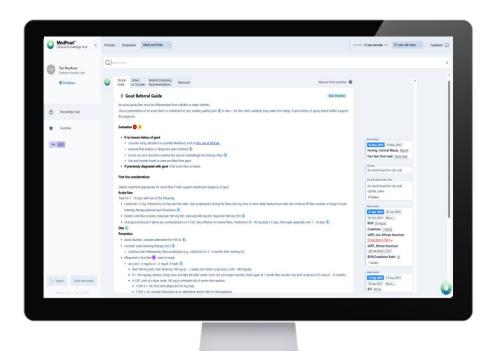
#### Review Block

Content Designation:	Knowledge Sharing
Endorsed by:	<b>ACN Urgent Care</b>
Last update:	18 Oct 2022 tomorrow
Next review:	18 Apr 2023 in 6
	months

Detailed governance data is shown at the footer of every document

# MedPearl: Actionable Intelligence

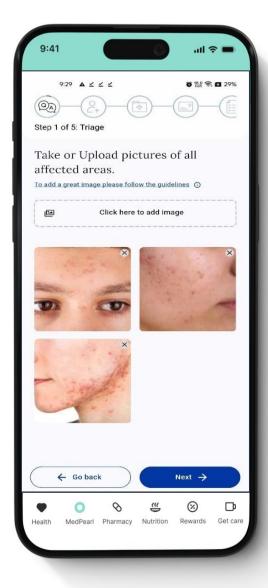
- Next best action at point of care in under 2 minutes
- Included comprehensive clinical library for all users
- Real-time contextualization with FHIR
- Customizable containers
- Omnichannel access
- Accrue CME while caring for patients





### MedPearl: Patient Clinical Guidance

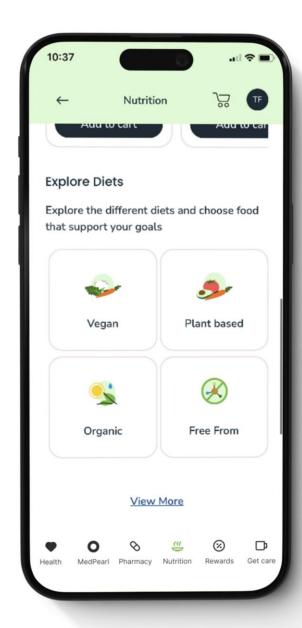
- Patient self-service pathways for a comprehensive set of clinical concerns
- Knowledge translation from patient facing inputs to clinician ready documentation
- Provider interface to drive rapid care completion





## MedPearl: Care Journeys

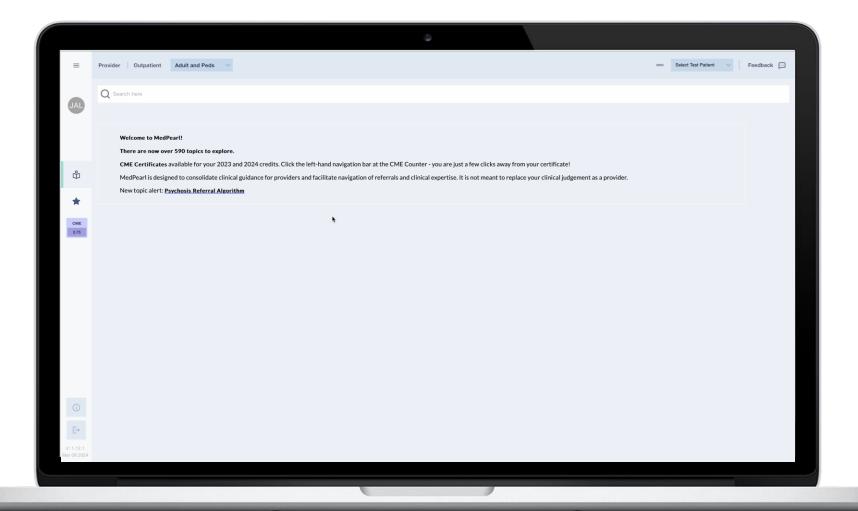
- A means for consumers to manage chronic disease states to enhance recovery outside of the healthcare visit
- Dynamic digitally enabled patient education
- Makes **social determinant of health** services available to a patient in the community setting





# MedPearl creates value for the healthcare system by driving more clinically appropriate patient access









# Driving effective transformations: solutions built by clinicians, for clinicians.

#### **Our mission**

Restore joy to the practice of medicine.

# MedPearl user behaviors and feedback.

"MedPearl is critical to our ability to succeed in <u>value-based</u> care."

Surgeon and Medical Director, Seattle, WA

"Concise and to the point.... Can eliminate unnecessary tests and standardize the process."

MD, Hospitalist, Fullerton, CA

"Headache algorithm – perfect example of how to reduce variation in our urgent care practice."

Urgent Care Physician, Tigard, OR

"With the demand for neurology consultation greatly exceeding the supply of neurologists for the foreseeable future,

MedPearl improves access when it has never been more vital."

Chief of Neurology Clinical Institute



Top Topic Searches	Referral Specialties
Urinary Complaints	Urology, Urogynecology, Infectious Disease
Headache	Neurology, ENT
Abnormal Liver Enzymes	Gastroenterology/Hepatology
Diabetes	Endocrinology, Diabetes Education
Community Acquired Pneumonia	Pulmonary Medicine, Infectious Disease
Gout	Rheumatology, Sports Medicine
Low Back Pain	Orthopedics, Sports Med, Physical Therapy
Depression	Behavioral Health
Hyperlipidemia	Cardiology
Hematuria	Urology, Nephrology
Dizziness and Vertigo	ENT, Neurology
Hypercalcemia and Hyper-PTH	Endocrine, ENT
Menopause and Contraception	Women's Health
Lip and Mouth Problems	ENT, Dermatology, Infectious Disease, Oncology, Rheum
Memory Concerns	Neurology



# Reduce burnout and improve care with MedPearl.



#### Built by clinicians, for clinicians.

Content library and algorithms are written, edited, and governed by clinicians. Responsible use and application of clinical Al keep the clinician in the driver's seat.



#### Next best action at point of care.

Beyond clinical education, MedPearl is engineered for workflow, bringing best practices and care pathways side-by-side with the patient health record in a smart, patient-centered approach for higher quality care visits across the care continuum.



#### Addressing access and capacity issues.

Empowering and supporting clinician workforces to practice at the highest level of licensure while optimizing quality of care transitions from primary to specialty care creates capacity for specialist visits.



#### Restoring the joy of practicing medicine.

Patient data from the EHR is surfaced and organized in the context of a disease state, the way clinicians think and act. End user feedback influences continuous product design and care pathway improvement.



#### Meeting providers where they are.

Whether you want to launch from inside the EHR or from your mobile phone, MedPearl is there. Embedded rural health, value-based care, and health equity insights inside care pathways meet the unique needs and environments of patients and providers. Earn CME while you search.





# For more information: Nicole.Williams@MedPearl.com